

Mohammed Emad Iqbal Ali

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EDUCATION

Osmania University (Deccan College of Engineering & Technology) **Hyderabad, T.S**
Bachelor's of Engineering, Mechanical *Graduation Date: September 2022*

- Secured 6.7 CGPA, Major Project: Static & Buckling Analysis of Transport Aircraft

WORK EXPERIENCE

Fiverr Ltd. **Remote**
Level 2 Seller *Dates: Jan 2020 - Present*

- Completed over 256 orders as of May 2022 on Fiverr Successfully.
- Built and worked on 72 major WordPress websites for multiple business categories from Movie Catalogue to Restaurants.
- Handled around 28 WordPress websites to remove adwares and malwares including repairing databases and restoring the connection. Resolved DNS and NameServers as well.
- Helped various small business websites based on WordPress achieve the on-page SEO driving organic traffic & engagement by an average 30% - 50%.
- Researched & wrote more than 100,000 words of content for multiple clients on Fiverr helping them with generating leads, gaining top position on SERP and more.

K.V Educational Academy **Hyderabad, T.S**
System Maintenance *Jan 2019 - Apr 2020*

- Maintained the primary system, scanned for malicious activities, and installed windows and other required software from time to time.
- Helps drive students to the Academy by optimizing SEO for Google Maps and increased the joining rate of the academy by 65%
- Maintain excel sheets and data of more than 2500 students (over the year) using MS Excel along with KV Academy application.
- Resolved the ongoing error on the windows and network and maintain the records and logs of the activities including the staff login and logout.

LEADERSHIP EXPERIENCE

TownHustle **United States**
Editorial *Dates: Jan 2019 - Jan 2021*

- Picked and scraped best-selling pest products from Amazon & review the products for the readers generating 50% of the affiliate sales on selected products for the website.
- Edited the articles as per the SEO tactics needed, wrote metadata, and titles, and get leads for the guest post by cold mailing bloggers in similar niches. Generated 40 successful leads per month for guest posting for improving the DA of the site.
- Been part of 2 years affiliate blog project where I put in my problem-solving skills, learned to work under pressure, and time management.

CURRICULAR ACTIVITIES

Blogging Project: I founded by own blog and hosted it on Netlify as it is based on Hugo Framework where I actively write ([Emad's Blog](#)) on technology related content, tips, tricks and more.

Reading: I love to read in my free time and some of my favorite titles are “*The Atomic Habit*”, “*Psychology of Money*”, “*The Compound Effect*” & “*The Richest Man In Babylon*”.

Peer Tutoring: I took up an initiative last year to teach bunch of my friends about the emerging technologies and how they can use technology to scale up their day to day tasks apart from their regular course of studies.

SKILLS & INTERESTS

Skills: Microsoft Office (Word, Excel) | WordPress | Basic HTML & CSS | Basic Programming (PHP, Python) | Attention To Details | Computer Proficiency | Multitasking | Work Ethics

Interests: System Administration, Data Analytics, Databases, Cloud Computing, Financial Markets, Football, Writing